



Terry Krepel <conwebwatch@gmail.com>

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**Farah: How you restored our hope**

1 message

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**WND** <newsalertquestion@wnd.com>  
To: conwebwatch@gmail.com

Fri, Jan 19, 2018 at 4:00 AM

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**You blew us away with your generosity!**

*We thought we were all alone, but now we know better*

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Dear friends of WND,

When you're in the fight of your life, you find out who your friends are.

And did the WND team ever find out who our friends are over the last two weeks!

Facing what is unquestionably an existential threat, we asked *you* for financial help. We really didn't know what to expect. But because I actually thought this inspiration to ask came from the Lord, I knew I couldn't ignore it.

So, I shared the grim news with you – and you responded more quickly and generously than I could have imagined.

Now I realize I was thinking too small. Maybe I always have been.

WND has always been undercapitalized compared not just with the big corporate media, but even with our friends in the independent media. I'll share some amazing stats with you. No more than \$5 million has ever been invested in WND over 20 years. With that meager investment, WND has brought in hundreds of millions of dollars in revenue over two decades.

Sounds like a gravy train, doesn't it?

But it's not. Because when we bring in revenue, we pay our bills, try new things, and invest the rest back into the company. That's what we have always done.

However, this is a tough business. The deck is stacked against the independent media – and none more than WND, the first, the groundbreaker, the granddaddy of all of them. None have had more slings and arrows, not to mention neutron bombs, fired against them. It's for good reason. We go, as they say, "where angels fear to tread."

It's a business involving dangerous cycles. Political years are generally good for WND. Non-political years, not so much. In addition, when you feel danger from your elected officials, we're like your best friend in the media. But, conversely, when you feel like your best friend is in power, some of you don't think you need us so much anymore. It's ironic, but the Clinton years were a boom for WND – the Bush years, not so much. The Obama years were good for WND, the first year of Trump, not so much.

I'll leave it to you to draw your own conclusions about that phenomenon.

But today we're facing another crisis along with all our brothers and sisters in the independent media. We're under assault from powers and principalities operating within what I call the Digital Cartel. I'll name names – Google, Facebook, Twitter, among others. [You've no doubt seen the evidence for yourselves recently, but it's getting worse all the time.](#)

It's that potentially lethal combination that brings us to the point of an existential crisis.

While we think we've figured out a long-term plan (one I hope to be able to tell you more about soon), it's the short term that has me beside myself with *fear*. (Yes, I know the Lord tells us to "fear not," but, unfortunately, I'm human.)

Encouraged by your response to our pleas for help, I'm going to step out in faith, once again – this time for a bigger request, a higher goal.

You already met the previous one – \$100,000. I asked for it by the end of the month of January. You provided it in less than two weeks.

You blew us away with your generosity and the quickness of your response. You restored our hope. We thought we were all alone, but now we know better.

But now I'm looking ahead to February and March. And I see a shortfall of more than \$200,000 on the horizon. You've given us some breathing room. But, as I said, maybe I've been thinking too small.

So, here's my new goal: Can you help us raise \$200,000 through the end of February? If you can do that, I think we will be in a position not only to reveal our exciting plan for the future, but even to demonstrate some of it in WND. I can't tell you much more, but, trust me, you'll love it. It's exciting. It's innovative. It will represent yet another revolution for the independent media.

Can you answer the call?

Can you help us today?

This is not just a fight to preserve the legacy of the media revolution WND touched off more than 20 years ago. This is a second revolution that will ensure that "freedom of the press" is not just a byword in America's future.

Here's how you can help us reach that goal:

- Prayer: This is No. 1. I don't say it lightly. We believe in the power of prayer and the supernatural might of the God of Israel we serve uniquely among major news services in the world. No, WND is not a church – but it is a unique institution devoted to building God's Kingdom. If you value it, please affirm it with the Creator of the universe.
- Your monthly contributions as your budget permits. [That can come in the form of a monthly payment of as little as \\$3 and as much as \\$5,000 through our secure online donation portal.](#) We have hundreds of people who take advantage of this convenient method to remember us and encourage us in the battle for Truth in this age of lies and deception. Why not thousands of people?
- [If you are blessed to be in a position to make a large, one-time large donation, it would be invaluable to us to reach our current goals – not reach them at the last minute, but right now, today or at least this week.](#)
- Here's a new way that might make your life a little better, too. Years ago, we noticed many people asking for an advertising-free version of WND supported by subscribers. So we created one. [It's called WND Weekly.](#) This digital weekly magazine contains nearly all the original content we produce daily and we deliver it to your inbox Sunday – repackaged with attractive illustrations, images and graphics. We provide that service for only \$3.99 a month or for an annual price of just \$29.99. You can even sample it for free to see if it's for you.
- Have you checked out our online WND Superstore recently? This was once WND's No. 1 source of revenue – for years! But because of the

“Amazonization” of our culture, fewer people think of any other place to go to buy anything online. Yet the WND Superstore has an amazing and unique array of [books](#), [Bibles](#), [movies](#), [gifts](#), [preparedness items](#) and much more, even many unique products not carried at Amazon! Check out the handy links above to introduce you to the WND Superstore – or to re-introduce you to it. [Or, try browsing by entering the virtual front door.](#)

- If you don't already subscribe to our monthly [Whistleblower magazine](#) – available in both [print](#) and [digital](#) versions – you don't know what you're missing. Unlike any newsmagazine you've ever seen, every issue of Whistleblower is an incredible journey into one single topic of tremendous importance to you – a topic that, as a rule, is either ignored or twisted beyond recognition by the rest of the media. Whistleblower connects the dots and illuminates where today's events are headed, what they really mean, and what they portend for readers. It's a must-read.
- For individuals and foundations willing to make contributions larger than \$5,000, you can mail those to us at WND, P.O. Box 1627, Medford, Oregon 97501. I urge you to send me an email at [jfarah@wnd.com](mailto:jfarah@wnd.com) and I'd be happy to discuss it with you personally. You can also call one of our customer service representatives (1-800-4-WND-COM or 1-800-496-3266) with your phone number and I will get back to you personally. We even have an affiliated non-profit institution we can tell you about that can ensure your contribution is tax-deductible.

Thank you for your attention, your prayers, your expressions of love, your encouragement and your financial sacrifices.



Sincerely,

**Joseph Farah**

Founder and Chief Executive Officer

WND.com, WND Books, WND Films

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