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You asked for it, you got it: PayPal back in WND Superstore

1 message

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To: conwebwatch@gmail.com

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We're beaten up, but we're not *giving up*
Independent media pioneer, WND, needs \$200,000 in support by March 1

Years ago, I may have done something really stupid.
 (My wife would say it hasn't been that long.)

I told my the team at our e-commerce engine, the WND

Superstore, they could go ahead and drop PayPal as an option for purchase.

The reason we did it was because we do so much subscription business and repeat transactions. PayPal doesn't work for those. But we obviously lost a lot of business because of this ill-informed, non-analytical decision. I have no one to blame but myself. And, what can I do? Fire myself?

But I wanted PayPal users to know your favorite card is now back in full use at the WND Superstore for books, movies, preparedness products, gifts – you name it. Just no repeat transactions. (We figured out how to disallow them anyway.)

So, I wanted to informally invite you back to the WND Superstore and reintroduce you to our offerings – or, maybe, introduce many of you to it for the first time.

The WND Superstore was once WND's No. 1 source of revenue – for years! It was reliable. It was steady. But because of the “Amazonization” of our culture, fewer people think of any other place to go for their [books](#), [Bibles](#), [movies](#), [gifts](#), [preparedness needs](#) and even unique products not carried at Amazon. Check out the handy links above to introduce you to the WND Superstore – or to re-introduce you to it. [Or, try browsing by entering the virtual front door](#), And we have re-enabled PayPal for non-repeat charges at the request of many.

By the way, [we have one of the largest selections of home safes if you're in the market for one](#). I wouldn't be

surprised if we have a better selection than Amazon. They include standard floor models, gun safes, the works. Check it out if you've been thinking about that security need – and who hasn't been?

I'd also really like to call your attention to some other departments:

- Did you know we've been an independent publisher of some of the most important books in the last 20 years?. So we've got quite a collection for you to browse.
- We also find the best bargains on Bibles and scout the planet for some of the most interesting new ones.
- WND is also a producer of documentary movies, including some of the hottest releases since 2013.
- We're proud of our select gift offerings – many of them items you can find nowhere else, including Amazon.
- Are you feeling patriotic? Check out our Americana section, including a great selection of flags.
- It's a new year and everyone is getting into health, right. If that's you, check out our health section.
- And perhaps most importantly, I want you to browse through our prepper department for whatever you need from long-term food to other emergency supplies.

Just remember, your support of this store keeps us in business!

And, if preserving the independent media and freedom of the press are important to you, here are other ways

you can help even more directly:

1. Your monthly contributions as your budget permits. That can come in the form of a monthly payment of as little as \$3 and as much as \$5000 through our donation portal. We have hundreds of people who take advantage of this convenient method to remember us and encourage us in the battle for Truth in this age of lies and deception. Why not thousands? (Sorry, PayPal doesn't work for monthly donations, only one time. But you can use any credit card – Visa, Mastercard or Amex.)
2. If you are blessed to be in a position to make a large, one-time large donation, it would be invaluable to us to reach this month's goal – not at the last minute, but right now, today or at least this week. For individuals and foundations willing to make contributions larger than \$5,000, you can mail those to us at WND, P.O. Box 1627, Medford, Oregon 97501. I urge you to send me an email at jfarah@wnd.com and I'd be happy to discuss it with you personally. You can also call one of our customer service representatives (1-800-4-WND-COM or 1-800-496-3266) with your phone number and I will get back to you personally. We even have an affiliated non-profit institution that can help you target tax-deductible support to investigative reporting projects, books, movies and other specific mission-related initiatives. I will personally explain how to make those donations work for us.
3. Here's a new way that might make your life a little better, too. Years ago, we noticed many people asking for an advertising-free version of WND

supported by subscribers. We created one. [It's called WND Weekly](#). We offer both a small annual subscription for this digital weekly magazine that contains nearly all the original content we produce daily and we deliver it to your inbox Sunday – repackaged with attractive illustrations, images and graphics. We provide that service for only \$3.99 a month or for an annual price of \$29.99. You can even sample it for free to see if it's for you. (PayPal will work for an annual subscription, but not for repeat monthly debits.)

4. If you don't already subscribe to our monthly [Whistleblower magazine](#) – available in both [print](#) and [digital](#) versions – you don't know what you're missing. Unlike any newsmagazine you've ever seen, every issue of Whistleblower is an incredible journey into one single topic of tremendous importance to you – a topic that, as a rule, is either ignored or twisted beyond recognition by the rest of the media. Whistleblower connects the dots and illuminates where today's events are headed, what they really mean, and what they portend for readers. It's a must-read. And if you like to read it digital versions, you'll get your edition faster and save us all that printing and mailing expense each month.
5. Lastly, do you have a business that could profit from positive exposure in WND – one of the largest online news sites in the world and the largest Christian content site of all? Let's help each other? Be in touch with us at advertising@wnd.com.



Blessings,

Joseph Farah

Founder and Chief Executive Officer

WND.com, WND Books, WND Films

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